JTW
ADVISORS

JTW Advises Eastwood Homes on Acquisition of Peachtree Building Group

EASTWOOD
H O M E S

PBG
PEACHTREE BUILDING GROUP

JTW Mandate: **M&A Buy-Side**

Client: **Eastwood Homes**
Client Type: **Private Company**
Industry: **Homebuilding**

Counterparty: **Peachtree Building Group**
Counterparty Type: **Private Company**
MSA: **Atlanta**
Revenue: **$50 - 75 MM**
Closings: **200+**
Owned + Controlled: **1,250+**

Deal Type: **Asset Sale**
Deal Size: **Confidential**
Date Closed: **May 2026**
Included: **Homebuilding Operation, WIP, Owned & Controlled Future Lots**

"This transaction demonstrates the growing appetite of private builders to acquire smaller private builders."

Chris Jasinski

CEO, JTW Advisors

CLIENT PROFILE

Eastwood Homes is a multi-generation, privately owned homebuilder headquartered in Charlotte, NC. Founded in 1977, the company has built a strong reputation for delivering high-quality homes across key Southeastern markets through a disciplined, long-term approach to growth and operations.

OBJECTIVES

Eastwood Homes sought to expand its existing presence in the Atlanta market. The Atlanta MSA represents the 4th-largest new home market in the U.S., and although Atlanta is the largest MSA Eastwood operates in, it was Eastwood's smallest market by revenue and closings. Eastwood needed more land and more quality team members. The transaction offered Eastwood a compelling opportunity to scale its footprint and operational capabilities in this high-growth region.

PROCESS

JTW Advisors was engaged to serve as the financial advisor to Eastwood Homes throughout the acquisition process. The JTW team guided Eastwood through valuation, deal structuring, negotiation, due diligence, and closing, ensuring alignment of objectives while managing confidentiality and operational continuity.

OUTCOME

Eastwood Homes successfully completed the acquisition of Peachtree Building Group's Atlanta homebuilding operations and assets. This transaction immediately strengthened Eastwood's Atlanta presence and expanded the company's operational scale and market position. This deal marked JTW Advisors' third homebuilding M&A transaction completed in under three months.