

JTW Advises Hurricane Builders on Sale of Florence, SC Assets to Veranda Homes



JTW Mandate: **M&A Sell-Side**

Client: **Hurricane Builders**

Clinet Type: **Private Company**

Industry: **Homebuilding**

MSA: **Columbia, SC & Florence, SC**

Revenue: **<\$50MM**

Closings: **100+**

Owned + Controlled: **650+**

Counterparty: **Veranda Homes**

Counterparty Type: **Private**

Deal Type: **Asset Sale**

Deal Size: **Confidential**

Date Closed: **September 2025**

Included: **Several New Home Communities in Florence, SC**

"It was a privilege working with Hurricane's leadership team. We are pleased to deliver Hurricane's owner cash liquidity at maximum value within a short time frame through the sale of assets to multiple parties."

Chris Jasinski

Founder & CEO, JTW Advisors

CLIENT PROFILE

Hurricane is an established builder in the Midlands of South Carolina and has delivered thousands of homes since its inception in 1997. The Company builds traditional single-family detached and townhome products at both entry-level and move-up price points. The Company's senior management team has a long track record of production homebuilding in South Carolina.

OBJECTIVES

Hurricane's owner sought to sell some or all of its assets in order to provide the cash required to fund certain needs both inside and outside of the company. There was a need to act expeditiously.

PROCESS

Hurricane engaged JTW Advisors to provide sell-side M&A advisory services. JTW's team quickly and efficiently packaged the company and its assets while simultaneously engaging the universe of potential buyers. The offering was marketed such that interested parties could bid on some or all of the assets. Likewise, the operating team was available for purchase. Hurricane received multiple bids ranging from bidders wanting to acquire the entire team and all assets to bidders interested in only specific assets. Hurricane negotiated with multiple parties.

OUTCOME

Hurricane decided to divide the assets and sell certain assets to different parties in order to maximize proceeds. Hurricane also retained some assets as well as certain team members. This was a case where the parts were worth more than the whole.